

# THE IDAHO GOVERNOR'S CUP

*Prospective  
Sponsor Packet*

*Where Idaho students WIN.*



Skylar Jett, Executive Director  
[skylar@idahogovernorscup.org](mailto:skylar@idahogovernorscup.org)

[www.idahogovernorscup.org](http://www.idahogovernorscup.org)



*Where Idaho Students Win*

Dear Potential Sponsor,

We are excited to invite you to join us as a sponsor of the 52nd Annual Idaho Governor's Cup, taking place September 10-12, 2026, in beautiful Coeur d'Alene, Idaho.

Last year's event was one of our best yet — we reached historic attendance and completely sold out. The energy, camaraderie, and generosity of our sponsors helped make it an unforgettable weekend in support of Idaho students, raising over \$1.6 million. This year, we're eager to build on that success and create another record-setting event.

The Idaho Governor's Cup brings together leaders from business, government, and education to raise funds for scholarships that help Idaho students achieve their dreams. Your sponsorship not only supports this mission, but also offers your organization meaningful engagement opportunities throughout the weekend's activities.

Your support helps Idaho students pursue their education in-state, keeping our brightest talent here. Last year, we awarded 39 scholarships, and with your partnership, we hope to increase that number this year.

In this packet, you will find detailed information on our sponsorship opportunities, including the number of participants your company can bring at each level. For additional information, contact Skylar Jett directly at [skylar@idahogovernorscup.org](mailto:skylar@idahogovernorscup.org) or (208) 599-3264.

We truly appreciate your consideration of this extraordinary opportunity to invest in Idaho's future. We look forward to working with you and can't wait to see you in Coeur d'Alene this September for another memorable Idaho Governor's Cup!

Warm Regards,



Governor Brad Little



# OUR IMPACT

Founded in 1974 by Governor Cecil Andrus, for more than 50 years, the Idaho Governor's Cup Scholarship Fund has helped Idaho high school seniors pursue higher education at the state's universities and career technical programs.

## SINCE 2015, THE GOVERNOR'S CUP HAS...



Awarded over **\$5 MILLION** in scholarships



Granted nearly **400 SCHOLARSHIPS** to Idaho students



Partned with **over 150** different sponsor companies and organizations

## HELPING KEEP IDAHO'S BRIGHTESTS MINDS IN IDAHO



### **Cameron Phillips, College of Eastern Idaho**

*"The opportunity to experience secondary education is something I will forever be indebted to the state of Idaho for. I have learned and networked more than I ever would have known. This opportunity has given me the chance to make countless friends, meet incredible mentors, and teach others."*

### **Isabelle Eppich, Idaho State University**

*"As a student from a very rural school district, this scholarship helps ensure that youth from all kinds of different backgrounds have an equal chance to achieve their dreams. From small beginnings come great things, and through this scholarship, Idaho has shown its belief in me and my future!"*



# THE EVENT

The Idaho Governor's Cup is a premier annual weekend experience that attracts more than 700 business and community leaders from across Idaho and beyond. Blending competition, connection, and cause, the event brings everyone together around a shared commitment to supporting students and advancing Idaho's future.



The event is hosted alternating years by two of Idaho's top vacation destinations, The Coeur d'Alene Resort and Sun Valley Resort. The weekend features golf, sport shooting, fly fishing, and social activities during the day, followed each evening by exceptional food, live entertainment, and valuable networking opportunities.



# BECOME A SPONSOR

The Idaho Governor's Cup offers multiple sponsorship opportunities to accommodate organizations of varying sizes and philanthropic goals, ensuring meaningful engagement at every level.

## SPONSORSHIP LEVELS

### **PREMIER SPONSOR – \$40,000**

#### **16 participants included**

Premium logo placement – including on the Governor's Cup App, verbal acknowledgement at all receptions, photos with Governor & First Lady, first access to lodging block and registration

### **GOLD SPONSOR – \$20,000**

#### **8 participants included**

Prominent logo placement, early access to lodging block and registration

### **BRONZE SPONSOR – \$10,000**

#### **4 participants included**

Logo placement on all printed materials

### **MAJOR SPONSOR – \$30,000**

#### **12 participants included**

Prominent logo placement, verbal acknowledgement at opening reception, photos with Governor & First Lady, early access to lodging block and registration

### **SILVER SPONSOR – \$15,000**

#### **6 participants included**

Logo placement on all printed materials

### **HOLE SPONSOR – \$5,000**

#### **2 participants included**

Logo on designated golf hole sign and some marketing materials



# BECOME A SPONSOR

For sponsors wishing to include additional guests or spouses, the following individual registration options are available.

## INDIVIDUAL PARTICIPANT PRICING

**GOLF, SHOOTING, FISHING, OR SOCIAL PARTICIPATION - \$3,000**

**Includes all evening events**

**THURSDAY WELCOME RECEPTION - \$400**

**FRIDAY EVENING BBQ - \$500**

**SATURDAY EVENING DINNER & FIREWORK SHOW - \$500**

## READY TO SPONSOR?

We are honored to partner with you in changing lives for Idaho students and promoting a stronger future for the state we all love!

To secure your sponsorship or discuss the level that best fits your organization, please contact Skylar or Joan for next steps and registration details.

**THANK YOU FOR YOUR SUPPORT AND FOR INVESTING IN IDAHO'S STUDENTS!**

Skylar Jett, Executive Director  
skylar@idahogovernorscup.org

Joan Vargas, Assistant Director  
joan@idahogovernorscup.org

